P2 ISO OFFICE

FINALLY, THE TOOL YOUR ISO OFFICE HAS BEEN WAITING FOR

Ingenious CRM. Industry-specific innovation. Cloud-based platform. With P2, it just keeps getting better and better. Not only are you capitalizing on the expertise of both POS Portal and Salesforce.com, you're getting the industry's most powerful CRM tool on the planet.

Recognized by the ETA, the Green Sheet, and *ISO & Agent*; P2 is ready to integrate your data, and your specific business workflow so you can achieve fast, sustainable growth.

> "Not many ISOs are using systems that bring so many elements of the business into a single system."
>
> – ISO & Agent

THE WHOLE ENCHILADA

From leads to activation, you get pre-built CRM functionality to manage the *entire* merchant lifecycle. Configure the system to meet your business needs and expand it as you grow.

- Lead Capture
- Pipeline Management
- Opportunity Management
- Online Applications
- Underwriting
- Residual Upload
- Payout Calculations
- Equipment Deployment
- Reports and Dashboards
- Configurable Workflow
- Customizable Fields
- Email Templates
- Automated Merchant Boarding

STAY CONNECTED

Sales and Partner Portals make it easy for agents and referral partners to send you deals, view deal status, and to get their residual payouts. Provide your agents and partners with the tools they need to board more merchants and give them confidence that you are paying them accurately.

- Manage Opportunities Easily
- Submit Deals and View Deal Status
- Manage Pends
- View Monthly Residuals at Portfolio and Merchant Levels
- Receive Alerts Based on Merchant Activity